

WINE AND SPIRITS

SOUTH AUSTRALIA

Bulletin No. 14 of 1958

PRODUCTION

Over three quarters (80% in 1956/57) of the Australian wine production comes from South Australia. The quantity of wine made in this State during 1957/58 for beverage and distillation reached the record total of 26,399,633 gallons and exceeded the previous best in 1951/52 by 905,054 gallons. A record quantity of 141,559 tons of fresh grapes was used.

Quantities of wine and spirits produced in South Australia during the last 3 years are compared in the following table:

Production of Wine and Spirits

Type	Unit	1955/56	1956/57	1957/58
WINE				
Beverage -				
Fortified	Gal.	6,369,529	8,158,413	7,835,110
Unfortified	"	2,101,081	2,862,670	3,427,583
Total	"	8,470,610	11,021,083	11,262,693
Distillation (a)	"	10,839,912	13,909,970	16,235,701
Gross Total	"	19,310,522	24,931,053	27,498,394
Net Total (b)	"	18,403,197	24,038,050	26,399,633
SPIRITS				
Brandy	Pf.Gal.	883,909	843,856	1,125,945
Whisky	"	133,724	141,715	87,948
Gin	"	6,037	3,208	2,801
Other Potable	"	13,029	11,660	12,483
Wine Fortifying	"	1,487,617	2,096,918	2,431,186
All Other	"	48,021	55,147	32,786
Total	"	2,572,337	3,152,504	3,693,149

(a) Used for manufacturing of brandy, spirits for wine fortifying etc.

(b) Excluding liquid gallons of spirits added to fortifying wine, such having been made from distillation wine.

Production of brandy had been declining since 1954-55 but during 1957-58 there was such a big increase that a new record was established. The quantity made totalled 1,125,945 proof gallons and exceeded the previous record year (1954/55) by 179,701 proof gallons.

Quantities of wine produced during 1957/58 are classified according to type in the table below:

Wine Production, 1957/58

Type	In Bond Gal.	Out of Bond Gal.	Total Gal
BEVERAGE WINE			
Fortified -			
Dry White	512,135	421,678	933,813
Sweet White	4,925,051	131,250	5,056,301
Sweet Red	1,770,066	74,930	1,844,996
Unfortified -			
Red	-	1,546,433	1,546,433
White (inc. Sauternes)	-	1,881,150	1,881,150
Total Beverage	7,207,252	4,055,441	11,262,693
DISTILLATION WINE	-	16,235,701	16,235,701

WHOLESALE SALES TO RETAILERS.

The following table shows sales of wine and brandy to retailers, both local and interstate, made from stocks held in wineries, depots, bulk stores, etc. operated in this State but excludes oversea exports, ships stores and sales to agents and wholesalers. As the return includes sales to interstate retailers, the table cannot be taken as an indication of the actual consumption in South Australia.

Wholesale Sales to Retailers of Wine & Brandy (a)

Type	1955/56 Gal.	1956/57 Gal.	1957/58 Gal.
Wine			
Sherry - Flor	30,350	33,101	21,552
Other Dry	46,433	46,885	68,471
Sweet	579,065	579,461	622,200
Dessert Wines -			
Sweet White	338,445	399,583	369,832
Sweet Red	465,075	414,090	530,960
Table Wines -			
Dry White	98,534	90,878	174,881
Dry Red	216,598	290,322	315,087
Sweet (Inc. Sauternes)	46,171	46,567	60,047
Sparkling - White (b)	23,375	25,375	26,423
Red (b)	10,529	9,721	18,931
Wine Cocktails etc.	25,908	24,730	22,997
Vermouth	16,676	22,061	23,233
Total	1,897,159	1,982,774	2,254,614
Brandy (Proof Gallons)	101,870	89,417	109,838

(a) Includes imported wines and brandy which amount to a negligible total.

(b) Includes Natural Fermentation and Carbonated, for which separate details are not available for publication.

EXPORTS

Exports of wine to oversea countries decreased to 1,401,764 gallons in 1957/58, which is a long way below the record of 3,679,365 gallons shipped abroad in 1936/37. Interstate exports also showed a decrease to 6,111,739 gallons, and this is 1,059,614 gallons less than the record year 1951/52 when 7,171,353 gallons of wine were exported to the other States.

Oversea and interstate exports of wine and spirits during the last three years are set out in the following table:-

Exports of Wine and Spirits

Type	Unit	1955/56	1956/57	1957/58
Wine - Oversea	Gal.	1,102,676	1,571,021	1,401,764
Interstate	"	5,656,608	6,317,561	6,111,739
Total	"	6,759,284	7,888,582	7,513,503
Brandy - Oversea	Pf. Gal.	72,357	105,314	97,308
Interstate (a)	"	498,425	490,950	(b)
Other Potable Spirits -				
Oversea	"	3,806	905	1,306
Interstate (a)	"	133,496	50,506	(b)

(a) In Excise bond only.

(b) Not now available.

Interstate exports of wine during the year ended 30th June 1958 were 4,561,199 gallons of fortified and 1,550,540 gallons of unfortified. This indicates a decrease of 433,308 gallons for fortified and an increase of 227,487 gallons for unfortified. Exports to each State in 1957/58 compared with 1956/57 are shown below.

Interstate Wine Exports, 1957/58 (Gallons)

Wine	N.S.W.	Vic.	Qld.	W.A.	Tas	Total
Fortified	1,775,100(a)	1,534,752	420,028	645,773	185,546	4,561,199
Unfortified	633,791(a)	722,298	82,344	94,745	17,362	1,550,540
Total	2,408,891	2,257,050	502,372	740,518	202,908	6,111,739
1956/57	2,410,199	2,368,590	546,099	773,165	219,508	6,317,561

(a) Includes exports to Broken Hill of 17,443 gallons fortified and 16,458 gals. unfortified.

IMPORTS

Quantities of wine and spirit imported into South Australia during the last three years are indicated below:-

Imports of Wine & Spirits

Type	Unit	1955-56	1956-57	1957-58
Wine - Oversea	Gal.	1,588	1,022	568
Interstate	"	110,000	110,000	180,000
Brandy - Oversea	Pf. Gal.	3,369	195	443
Interstate (a)	"	45,469	2,801	(b)
Other Potable Spirits -				
Oversea	"	19,998	13,453	18,191
Interstate (a)	"	18,114	20,021	(b)

(a) In Excise bond only. (b) Not available.

STOCKS

There has been an increase of 50% in stocks since 1938/39 when 19,843,604 gallons of wine and 5,976,982 proof gallons of spirits were on hand.

For 1957/58 stocks of wine at 30,135,227 gallons almost equalled the record figure of 39,397,579 gallons in 1954. Stocks of spirits which, this year, reached a new record of 8,973,113 proof gallons exceeded the previous peak year 1954 by 95,090 proof gallons.

Stocks of Wine and Spirits, 30th June

Type	Unit	1956	1957	1958
Wine				
Distillation	Gal.	1,404,825	1,845,321	1,403,621
Beverage - Duty Paid	"	7,875,568	8,346,669	9,494,034
In Bond	"	19,343,604	19,168,538	19,237,572
Grand Total	"	28,623,997	29,360,528	30,135,227
Spirits (In Bond)				
Brandy	Pf. Gal.	2,683,218	2,716,689	3,051,769
Whisky	"	422,735	484,495	496,186
Gin	"	5,016	5,165	5,654
Rum	"	8,389	1,719	9,241
Other Potable	"	8,010	9,344	10,433
Wine Fortifying -				
In Wine	"	4,395,059	4,373,954	4,402,076
Not in Wine	"	966,639	746,663	956,875
Other	"	43,375	32,490	40,884
Grand Total	"	8,532,441	8,370,519	8,973,113

The following table shows types of wine and brandy in stock at 30th June, 1958.

Stocks of Wine and Brandy, 30th June, 1958.

Type	In Bond Gal.	Out of Bond Gal.	Total Gal.
Wine			
Distillation	-	1,403,621	1,403,621
Sherry	3,140,683	1,848,110	4,988,793
Dessert Wines -			
Sweet White	10,175,150	1,393,029	11,568,179
Sweet Red	5,816,219	1,101,841	6,918,060
Table Wines -			
Dry White	26,703	2,315,064	2,341,767
Dry Red	-	2,511,237	2,511,237
Sweet (Inc. Sauternes)	55,147	168,552	223,699
Sparkling	-	120,594	120,594
Wine Cocktails etc.	-	14,268	14,268
Vermouth	23,311	21,698	45,009
Brandy (Proof Gallons)	3,051,769	34,858	3,086,627

CONSUMPTION (Estimated)

Wine consumption reached its highest level in Australia during 1951-52 at 1.8 gallons per head. This compares with an average of 1.3 gallons during the three years ended 1948-49 and average consumption of 0.6 gallons during the years 1936-37 to 1938-39. During 1952-53 and 1953-54, consumption was 1.4 gallons per head, falling during 1955-56 to 1.1 gallons and increasing slightly to an estimated 1.2 gallons in 1956-57.

Wine consumption figures are not available for South Australia.

The estimated consumption of beer and spirits in this State for the last five years compared with 1938-39 is shown in the following table:

Estimated Consumption of Beer and Spirits - South Australia

Year	Beer (gallons)		Spirits (pf. gallons)	
	Total	Per Head	Total	Per Head
1938-39	6,015,395	10.12	90,513	0.15
1953-54	16,709,615	21.26	157,438	0.20
1954-55	17,811,823	22.06	205,263	0.25
1955-56	17,712,098	21.22	251,395	0.30
1956-57	16,609,000	19.28	240,533	0.28
1957-58	16,673,000	18.81	250,278	0.28

As can be seen from the above table, beer consumption has fallen from the record of 22.06 gallons per head in 1954-55 whereas consumption of spirits is rising generally. The figure for spirits varies considerably and the highest recorded was 0.48 proof gallons per head in 1915.

Retail Census figures for sales of beer, wine and spirits are as follows:-

1948-49	£8,100,000;	1951-52	£13,200,000;	1952-53	£14,800,000;
1953-54	£16,000,000;	1954-55	£17,400,000;	1955-56	£18,800,000;
1956-57	£20,200,000 (a little over £23 per head)				

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